

EDC MINUTES FOR MARCH 26, 2014

Called to order by Jeff at 7:35

In attendance- Jeff, Donna, Melissa, Chris, John, Randy and Louise

February minutes accepted by Donna-1st and Chris 2nd

MINUTES FOREMAT

Melissa- Discussed minutes foremat as in Roberts Rules.

Bring businesses to our meeting to discuss problems that they may be having with the town.

Discussed appointments -terms- rules.

Donna- Inquired about if issues that we vote on are kept on record.

PROPERTY TAX REWARDS PROGRAM

Jeff- 5 new businesses signed up for Rewards Program.

Melissa- Danny from Finncredit informed us that Vorrhes has 60 merchants in their program. He attributes it to their town spending \$ on the program. Spa 23 may be entering the program shortly.

Carmine should be emailing all of our committee with stats from the Program.

We will soon be incorporating town employees.

Donna- Small business employees should be included too.

Promote Town at Street Fair.

Randy- We should email Finncredit about businesses running transactions later and for some reason they are not getting in.

John- Suggested a postcard to remind residents about the Program-also to check if everyone received their cards.

Louise- Will price postcards thru Vistaprint and postage thru the Town.

Chris- Flyers could be placed at Cedar Crest as a reminder.

WEBSITE

Jeff- We will first see what our budget is for this year then make a decision about the web.

FB making changes as to the page style. Content to become more important.

Twitter account not utilized yet.

UPDATES

John- Reported on the Morris County EDC luncheon.

Melissa- Will followup on budget.

Stop and Shop will begin hiring on April 7th.

Louise- Will post the hiring info on FB.

OTHER ISSUES

Jeff- We still need to discuss the Landlord Event.

John- Chamber has updated business list.

Melissa- We should ask Diane Rizzi to include all EDC members to the emails
Regarding new businesses.

Chris- Will followup on returned letters- in an effort to find out which businesses
have closed and/or moved.

CASTLE

Donna- Many trees have been taken down for project.

John- DEP has placed many restrictions on developers regarding building in a
Flood prone area.

There is no run off the way buildings are currently being constructed.

Close of meeting- 9:10 1st by Louise, 2nd by John