

EDC MINUTES FOR APRIL 23, 2014

Meeting opened by Jeff at 7:42

In attendance Melissa, John, Jeff, Charlie, Chris, Louise and Ryan

Minutes were accepted by John 2nd by Jeff

PROPERTY TAX REWARDS PROGRAM

Jeff- Spa 23, Cabinets Solutions and Rita's recently joined.

Jeff- Need a committee liaison to Carmine from Finncredit.

Melissa- Is presently the contact-also liaison from Finncredit to the Council.

Jeff- Carmine needs to report stats.

John- Sent email to Carmine during meeting with all our email addresses and the request for updated stats.

Ryan- Suggested that the Chamber send out info about the Program.

OUR TOWN NEWSLETTER

Charlie- Why don't we utilize this avenue.

Melissa- We can't because it's not an official "town" paper

POSTCARDS

Louise- Gave figures supporting that it would be impossible to send out postcards to residents- reminding them about the Program.

Ryan- P&R does a good job getting out the word via email blasts.

Committee discussed other ways to distribute the newsletter other than current way(s)

Louise- Will contact Diane.

John- Suggested that we go back to our first idea of a letter inserted with tax bill-to probably go out in late July.

NEXT BUSINESS EVENT

Charlie- We can update the business list from our next mailing.

Ryan- We can consider doing a business card exchange with the Chamber.

Charlie- Lets get Stop and Shop involved in next event.

Possible landlord event- there are 250 of them.

"BID"

Ryan- Lets consider doing something similar to what Pompton Lakes does.

Those business pool together a certain amount of their property taxes for

The purpose of improving the look of their business community.

Charlie- Could be a problem because we have several business districts.

STREET FAIR

Charlie- Give out Property Rewards Cards at event.

Ryan- Committee will set up 2 hour coverage by each of us for the Fair.

Banners for Fair

Meeting called to an end at 9:02 by Ryan 2nd by Chris