

EDC MINUTES FROM OCTOBER 23, 2014

Jeff started meeting at 7:40

In attendance- Jeff, Chris, Charlie, Nicole, Donna, Louise, Melissa

Jeff introduced Nicole Caravella- our newest member.

Last month's minutes were approved by Charlie & Jeff- with corrections

UPDATES

Jeff- Web Site changes were made this month.

Meet The Merchant Program- picking a business from Town & doing a Bio on them. This is a Fin-credit Program. Next month will be Shamrock.

Charlie- Nature's Pavillion is back in the Rewards Program.

REWARDS PROGRAM

Melissa/Donna- Finncredit needs to clarify exactly what products/services are being discounted via the Rewards Program. Consumers are just not clear on this.

Would like us to set up a day meeting with Finncredit. Jeff & Louise will be able to attend.

Jeff will arrange the meeting

Jeff- Suggested that we may want to give some type of prize to the resident the racks up the highest \$ amount against their property taxes. Create Competition among residents to shop local the most. Honor those residents that shop local the most.

Donna- Suggested Pequannock Bucks.

Melissa- Finncredit suggested that we place large wooden signs about the Program around Town.

BANNER

Donna- The banner should include the Town logo, Pick Peq, Shop Local but it should be a "year round" Banner rather than a Holiday type.

Melissa- Will check with the Town if we can drape a Banner across the NPT by Marco's where they usually place banners.

FBLA

Melissa- Each Council member is going to contribute to a sign on the Field for FBLA- \$ to come out of their own pocket. EDC could also be a sponsor.

Louise- Will check with AP to find out the balance in our Budget.

ONE HOUR PARKING PROBLEM

Donna/Jeff/Louise- Have received complaints about violators of the One Hour Parking signs on the East side of Town. Police Dept has been notified. They are willing to come & make note of the parked car in question & then come back 2 hours later to see if that same vehicle is still there.

Melissa- Dave H is in the process of putting together a plan for parking on the NPT.

CHAMBER EVENT

- Discussed the Chamber Event held on Oct 6th at Bardi's.

Melissa- Discussed the presentation given by Mike Simone from Pompton Lakes. He discussed their BID Program. It has been working well for them.

NEW BUSINESSES

Louise- No new businesses this month.

In the future she would like to make sure that each new business receives information about joining the Chamber along with the Rewards Program.

Meeting closed at 9:25 by Donna & Charlie