

EDC MINUTES FOR DECEMBER 17, 2014

Meeting called to order by Jeff at 7:38

In attendance- John, Randy, Donna, Jeff, Nicole, Louise

PROPERTY REWARDS PROGRAM

Jeff- Tiff's has joined the Rewards Program- offering a 12% reward.

Would like to give a bonus to residents in the Program who use their cards the most & those who spend the most.

WEEKLY AD IN TRENDS

John- Ad should read "sponsored by" EDC

Randy- We can do an article for the Trends. One idea is to interview a business owner.

Can be used to inform residents about just what EDC is accomplishing.

Jeff- Spoke at Rotary last week. Would like to use that same speech to be printed in the Trends

BANNER

Jeff- Wizard Printing is in the process of giving us a new banner to extend across the TPK

Randy- We can sell Pole Flags space along the Tpk to businesses. Could rent out for one year

UPDATES

Randy- Chamber will assist us with the Pick Pequannock Campaign.

They will take pictures at each Grand Opening & have picture mounted

Louise- Will look into how many pole flags spaces are available along the Tpk.

Will contact Allie/AP to find out if & how we can give a Rewards Bonus

Meeting closed at 9:07 by Donna & Randy

