

EDC MINUTES OF SEPT 24, 2014

Meeting called to order at 7:38 by Jeff

In attendance- Chris, Melissa, Donna, Charlie, Jeff, Ryan Randy, Louise John

August 27th minutes approved by Randy & Jeff

Jeff- Web site some changes made this past month. A video added. We have a banner now. He will speak to Jam Graphics about designing a sign that we can use during the Holiday season.

Melissa- Hoe Down was well attended. Spoke to Denise about the DJ that was there. This will not happen again in the future. Possibly hiring an event planner for events such as this. Spa 23 joined Property Tax Reward Program to improve certain parts of their business. Possibility of bringing some types of food trucks into Tiffs parking lot. Discussed Landlord event to be held Oct 6th at Bardi's sponsored by the Chamber.

Donna- If we do a banner- town crest should be included.

New Business- Possibly bring Derek Jeter here to town to sign his autobiography when it comes out.

Randy- The Tax Program hasnt helped his business very much. As opposed to Donna- who said that it has helped her varsity jacket part of her business.

Discussed having an attraction here in town that would encourage people to go out of their way to come here. Introduced the idea of a possible museum/attraction for Derek Jeter because he was born here at Chilton Hospital.

Updated us a Craft Day that Heidi has put together at the Middle School. 70 vendors expected. You can bring something to donate to a charity. Proceeds from tables & refreshments go to the Middle School. Scheduled for Dec 6th. Possibly giving out a coupon sheet at the craft event. He is in the process of finding a speaker for the landlord Event. All businesses in town are also included by the Chamber for the event.

Ryan- Would like to see banner placed across NPT during the Holiday season. We would put it by Marco's where they usually place the banners.

Would like to see us have a Business Event in Feb.

He would take care of printing the labels for the invites to the Landlord event.

Charlie- Reminded us about a Holiday Event that another which involves all the businesses.

Would be a good idea to have Mike Simone from Pompton Lakes speak at the Landlord Event. There are 225 landlords total.

John- Would like to see us each have tee shirts that we can wear to events like the Hoe Down. He would like to see us send the businesses/landlords a letter rather than a postcard to events. He suggested inviting the Council to the Landlord event.

Louise- Questioned how they arrive at the fees for a concession at the Street Fair. Randy explained the pricing brackets.

She explained how fees are calculated by the Town's Buliding Dept when a business applies for a permit to improve the outside of their business. Per Bob Grant- fees are much higher when a business has to go thru the Planning Board.

Meeting ended at 9:30 b Randy & Louise