

## EDC MINUTES FOR FEB. 26, 2014

In attendance- John, Melissa, Louise, Charlie, Donna, Chris Scott(new member), Ryan  
Guest- Arlene Putterman- Manager Public & Community Relations for Stop & Shop  
John chaired meeting in Jeff's absence  
Meeting opened at 7:35

### STOP & SHOP

Ms. Putterman spoke to us about Stop & Shop

This year is their 100<sup>th</sup> anniversary and the Pompton Plains store will be the first one that they will be opening this year.

They offers a school rewards program that we will be able to take advantage of. A school in Staten Island accumulated \$20,000 last year thru this program. They give approximately \$2.5 million back to communities. This includes contributions to food pantries. They plan to reach out to all the organizations in town ex. Boy Scouts.

They have 4 Divisions here in the states-380 stores

The Pompton Plains store will include a PNC bank, Pharmacy, Individual scanners, and a delivery/pick service

Possibilities for the new store are: shuttle service from Cedar Crest and Hurley Village. Senior citizen discounts. Property Rewards Program. Donate supplies to our river cleanup to take place on April 5<sup>th</sup>.

She explained to us the steps that have been taken to prevent the store from receiving flood damage- flood doors, underfloor pumps, water resistant paint.

### APPOINTMENT TO COMMITTEE PROCEDURES

Melissa- Explained the oath of office and the other policy decisions made by the Council.

Ryan- Requested a uniform format for recording minutes.

### PROPERTY REWARDS PROGRAM

Melissa- Plans on going on 3 appointments this week. Unfortunately Delta pulled out of program.

### UPDATES

Melissa- Street Fair will be on Sunday June 8<sup>th</sup>. EDC will be participating.

March 3<sup>rd</sup> Chamber's regular meeting

March 10<sup>th</sup> Chamber's business card event.

Ryan- Grant program for business owners- "WorkForce" development can receive Tax credits.

Melissa- Morris County's EDC 22<sup>nd</sup> Annual Rewards Function Event- will be attended by her and John this Friday.

Melissa- Electronic gas station signs were discussed at the last Council meeting.

Group discussed the pro's and con's.

Meeting ended at 9:27