

EDC- MINUTES FOR DEC. 18, 2013

In attendance: Rob, Jeff, Donna, John, Louise

STUDENT POSITION

Jeff- Need resolution for the student position.
Would prefer a member of FBLA
Non voting member
To start their term next September
High School junior preferred
This can be added to their college resume

SIGNS ON ATHLETIC FIELD

Donna- Sponsorship of signs on athletic field
Prices based on location
Money to be used to maintain fields

TRADE SHOWS

Rob- Attended trade franchise trade shows could possibly bring businesses to town
Donna- Many franchise corporations already have a location picked out

PEQUANNOCK INFO PAMPHLET/BOOKLET

Rob- Would include professional pictures of the town
Mention that we are 14th best town in state
3rd best in Morris County
Utilizing car count on Rt 23 to show the amount of traffic that actually passes thru town
Donna- This can be a goal for next year

GOALS FOR NEXT YEAR

Rob- Budget request is in
Jeff- Lets plan on having 2 events
Rob- One should be an event with the landlords
Jeff- To negotiate price to do updates on our web
Donna- Could consider signs that extend from the building which show what type of business it is

Meeting ended at 8:30