

APPLICATION FOR TEMPORARY BUSINESS SIGN

Name and Address of Business

Contact Person

Telephone Number

Email Address

Dimensions of sign(s) to be installed: _____

Date of Proposed Installation: _____
(If applicable, please attach 120 day plan)

Please illustrate where on building the banner will be installed and how it will be attached.

I certify that all information provided above is true and factual. I further agree to indemnify and hold harmless the Township of Pequannock each officer, agent or employee against all claims against any of them for personal injury, wrongful death or property damage arising out of the issuance of this license, cause by an error, omission or negligent act of the Township of Pequannock or any person, corporation, partnership acting on behalf of the Township of Pequannock.

Applicant

Property Owner

Zoning Officer

Date

Section 189.13 Signs.**Subsection 189.13.050 Sign regulations for temporary signs.****A. Real estate signs.**

(1) "For sale/for lease/sold" signs - One (1) sign per lot to advertise the sale or rental of premises upon which the sign is located by the owner or a real estate agent or broker. The sign is not to exceed an area of six (6) square feet in residential districts or sixteen (16) square feet in all other districts. The sign shall be removed within seven (7) days after consummation of a sale or lease transaction.

(2) "Open house" sign - One (1) sign, in addition to the "for sale/for lease/sold" sign, may be placed on the subject property. The sign shall not exceed six (6) square feet in size in residential districts or sixteen (16) square feet in all other districts.

(3) "Open house directional sign" - A maximum of two (2) signs per open house directional signs are permitted. Said directional signs must be located within a Township right-of-way and are prohibited from being located on private property.

(4) Realtors shall be required to obtain a yearly permit for placing "for sale," "open house," and "open house directional" signs throughout the Township of Pequannock. As properties are listed, throughout the year, the Realtor is required to provide the Township Planning Department with the locations of the open house and open house directional signs. This information must be provided by Thursday, 12:00 noon, prior to the open house. For sale/for lease/sold signs are exempt from Planning Department notification.

B. Land development signs - Signs advertising the sale of property or structures in developments of two (2) or more lots and signs advertising the opening or construction of a new business shall be permitted for a period of up to three (3) months, or until the signing of the contract or transaction of sale or lease of the last lot or structure in the development, or until a Certificate of Occupancy is issued for a new business, whichever event occurs last. Such signs are renewable for cause, by the Construction Official. No such sign shall exceed twenty (20) square feet in size, and shall otherwise conform to the sign regulation of the affected district. No such sign shall be permitted until subdivision and/or site plan approval, as required, has been granted by the appropriate Pequannock Township Board.

C. "Building under construction" sign - One (1) sign advertising a building under construction that has received site plan approval and has been issued a building permit. The sign shall be no larger than twelve (12) square feet. The sign shall be removed within five (5) days after the issuance of the Certificate of Occupancy or the installation of approved permanent signs, whichever may be sooner.

D. A temporary farm products sale sign may be installed during the time period that the products are for sale only. These signs shall not be installed closer than 10 feet from the property line and shall not exceed thirty-six inches in height.

E. Festivals, Exhibitions or Show signs - one sign indicating the location of a festival, exhibition or show is permitted at the location of the event, one sign indicating the location of a festival, exhibition or show is permitted off-site and one directional sign is permitted off site in conjunction with a festival, exhibition or show license issued by the Township Clerk. A festival, exhibition or show sign shall not exceed 12 square feet in area at locations that do not front on Route # 23 or 24 square feet in area when posted along the highway. Any off-site sign indication the location of a festival, exhibition or show may be located on an electronic message board in accordance with the LED requirements of Section 189.013.07.

F. Special Sales - One sign is permitted in conjunction with a special sale. This shall be a banner sign that is attached to a building and which does not exceed twenty-four (24) square feet in area.

G. An A-frame sign shall be permitted in conjunction with a Christmas Tree sale provided that the area does not exceed fifteen (15) square feet (each side), that it is placed five feet from the public right-of-way, and that it does not obstruct visibility.

H. Special event signs - One sign per lot may be installed to announce any educational, charitable, civic, religious or like event, for a consecutive period not to exceed thirty (30) days. No such sign shall exceed six (6) square feet in area, however special event signs posted along Route 23 shall be limited in number to two signs, one on the northbound side and one on the southbound side, and said signs shall not exceed twenty four (24) square feet. Special event banners flown over the Turnpike shall not exceed 100 square feet. No special event

sign shall be posted on any lot without permission of the owner of that lot. The posting of these signs on Route 23 or the Turnpike requires the approval of the Planning Board.

I. Business Promotion Signs

(1) Temporary business signs, wind socks, air dances, feathers or banners are permitted in the C-1 or downtown district. One banner and one other temporary sign shall be permitted with the total area of all temporary signs not to exceed 12 square feet. Temporary business signs, wind socks, air dances, feathers or banners are permitted in the C-2, C-3 and C-4 Districts. One banner and one other temporary sign shall be permitted with the total area of all temporary signs not to exceed 36 square feet.

(2) Banners and wind socks must be securely attached to the building where the business being advertised is located. In the case of wind socks, air dancers or feathers, these temporary signs must be appropriately secured to the ground and located on the subject site and not within the right-of-way of any roadway or within any site triangle.

(3) A temporary promotional business sign may be posted for a period of 30 days unless it is part of an approved 120 day plan and, then, according to the plan.

(4) No business shall be permitted a temporary or promotional sign installation for any time period in excess of 120 days in one year.

J. New Business Promotion - Strings of streamers or pennants, spinners, wind socks, air dancers, feathers or similar devices are permitted to advertise the opening of a new business. These devices may be displayed for a period of 15 days beginning with the day of the opening. In the case of wind socks, air dancers or feathers, these temporary signs must be appropriately secured to the ground and located on the subject site and not within the right-of-way of any roadway or within any site triangle.

(2014-26, Added, 09/09/2014)